Shampoodle®

THE
WONDERFUL
ECLECTIC
COLLECTION
Autumn/Winter 2014

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WE ARE
WONDERFUL
ECLECTIC

© Childishly Comfortable Clothes

ECLECTIC
OVERSIZEDTEE
TEAL GREEN C061

ECLECTIC
PANTS
TEAL GREEN H137

ECLECTIC
OVERSIZEDTEE
BLUE C059

ECLECTIC
PANTS
BLUE H135

ECLECTIC
DRESS
PLUM J052

SUPER HERO
TIGHTS
RED/PINK S025

ECLECTIC
OVERSIZED TEE
PLUM C060

ECLECTIC
PANTS
PLUM H136

DIP
SWEATER
BEET RED D058

DIP
STREET
PANTS
BEET RED H130

DIP
ROMPER
PLUM E032

DIP
SWEATER
BLUE D057

DIP
STREET
PANTS
BLUE H129

SOCIETY
HOOD
JACKET
MANDARINE M026

DROP
PANTS
MANDARINE H132

OPPOSITE PAGE

BONE
TURTLE SWEAT
BLACK D066

BONE
LEGGINGS
BLACK S023

THIS PAGE

BONE
TURTLE SWEAT
MANDARINE D065

BONE
LEGGINGS
MANDARINE S022

BONE
TURTLE
SWEAT
STRONG BLUE D064

BONE
LEGGINGS
STRONG BLUE S021

DIP
ROMPER
BLUE E031

HOT
SOCKS
BLACK L024

TAIL
SLICK
SWEAT
BLACK/OFF WHITE N029

SHAMPOODLE
DENIMS
BLACK H126

GHOST
ZIP
HOOD
BLACK/OFF WHITE V023

GHOST
JOGGERS
BLACK/OFF WHITE H123

SHAMPOODLE
DENIM
JACKET
BLEACH M023

SHAMPOODLE
DENIMS
BLEACH H128

WHITE
BALLON
SWEAT
OFF WHITE N026

SHAMPOODLE
DENIMS
BLEACH H128

HOME
SWEATER
ANRACIT GREY D063

HOME
PANTS
ANRACIT GREY H141

GHOST
SWEATER
OFF WHITE D060

SHAMPOODLE
DENIMS
DARK WASH H127

GHOST
SWEATER
TEAL GREEN D062

ECLECTIC
PANTS
TEAL GREEN H137

GHOST
ROMPER
PLUM E033

THIS PAGE

GHOST
ROMPER
TEAL GREEN E034

SPOOKY
ZIP
HOOD
BLUE V024

SPOOKY
JOGGERS
BLUE H134

BLUE
BALLON
TOP
PATRIOT BLUE N025

BLUE
PENGUINE
PANTS
PATRIOT BLUE H138

ECLECTIC
BLUE DRESS
BLUE J051

SOCIETY
HOOD
JACKET
COBALT BLUE M025

DROP
PANTS
COBALT BLUE H131

SHAMPOODLE
LEG
WARMERS
ANTRACIT GREY L028

PLAY
HOOD
SWEATER
STRONG BLUE V021

PLAY
TIGHTS/
LEGGINGS
STRONG BLUE U016

PLAY
HOOD
SWEATER
MINT V019

PLAY
TIGHTS/
LEGGINGS
MINT U018

GHOST
SWEATER
PRUNE D061

STONE
PENGUINE
LEGGINGS
GREY/BETT RED H140

STONE
DRESS
GREY/BETT RED J050

SUPER HERO
TIGHTS
RED/PINK S025

STONE
BALLON
SWEAT
GREY/BEET RED N028

STONE
PENGUINE
PANTS
GREY/BEET RED H140

STONE
BALLON
SWEAT
GREY/BLUE N027

STONE
PENGUINE
PANTS
GREY/BLUE H139

STONE
DRESS
GREY/BLUE J049

THE FORCE
SKI MASK
BLACK L030

PHOTO COPY
L/S TEE
BLACK C058

PHOTO COPY
LEGGINGS TEE
BLACK S020

SHAMPOODLE
TRACKSUIT
BLACK A037

CASPAR/
TIM/
LAURALII/
CORNELIA/
STELLA/
AGATON/
JULIAN/
ISABELLA/
FRANS/
HELENE/
LOVE/
JAMAL

THANKYOU

TheStyles

WONDERFUL ECLECTIC COLLECTION

Autumn/Winter 2014

GHOST ROMPER
Garment dyed loop knit back jersey, 260 gsm.
100% organic cotton
E034 TEAL GREEN | **BABY/TODDLER** 50-90 cl

PLAY ZIP HOOD
& TIGHTS/LEGGINGS
Terry, 240 gsm.
NOTE! Sz 50-60 cl tights 70-90 cl leggings.
80% organic cotton 15% polyester 5% elastane
V019 | **U018** MINT | **BABY/TODDLER** 50-90 cl

ECLECTIC OVERSIZED TEE
TEAL GREEN **C061** 100% organic cotton
Special dyed jersey, 200 gsm.
KIDS 80-140 cl | **ADULT** XS-XL

ECLECTIC SKIMASK
Special dyed jersey, 200 gsm.
95% organic cotton 5% elastane
L033 TEAL GREEN | **TODDLER** | **KIDS**

ECLECTIC PANTS
Special dyed jersey, 220 gsm.
95% organic cotton 5% elastane
H137 TEAL GREEN | **KIDS** 80-140 cl

SUPERHERO TIGHTS
79% cotton 18% polyamid 3% elastane
S024 BLACK/OFFWHITE | **KIDS** 70-140 cl

GHOST SWEATER
Garment dyed loop knit back jersey, 260 gsm.
100% organic cotton
D062 TEAL GREEN | **KIDS** 80-140 cl | **ADULT** XS-XL

TAIL SLICK SWEAT
Silky jersey, 180 gsm.
100% modal
N029 BLACK/OFFWHITE | **KIDS** 80-140 cl

THE FORCE SKIMASK
Peached jersey, 220 gsm.
95% organic cotton 5% elastane
L030 BLACK | **TODDLER** | **KIDS**

GHOST SWEATER
Loop knit back jersey, 260 gsm.
100% organic cotton
D060 OFF WHITE | **KIDS** 80-140 cl | **ADULT** XS-XL

PHOTOCOPY L/S TEE
Special dyed jersey, 160 gsm. 100% organic cotton
C058 BLACK | **KIDS** 80-140 cl

SPOOKY ZIP HOOD
Printed loop knit back jersey, 260 gsm. 100% organic cotton
V023 BLACK/OFFWHITE | **KIDS** 70-140 cl | **ADULT** XS-XL

BONE TURTLE SWEAT
Peached jersey, 200 gsm.
95% organic cotton 5% elastane
D066 BLACK | **KIDS** 80-140 cl | **ADULT** XS-XL

PHOTOCOPY LEGGINGS
Special dyed jersey, 220 gsm.
95% organic cotton 5% elastane
S020 BLACK | **KIDS** 80-140 cl

SPOOKY JOGGERS
Printed loop knit back jersey, 260 gsm.
100% organic cotton
H133 BLACK/OFFWHITE | **KIDS** 70-140 cl | **ADULT** XS-XL

BONE LEGGINGS
Peached jersey, 220 gsm.
95% organic cotton 5% elastane
S023 BLACK | **KIDS** 70-140 cl

PATRIOT GREY BLUES

ECLECTIC SKIMASK
Special dyed jersey, 200 gsm.
95% organic cotton 5% elastane
L031 BLUE | **TODDLER** | **KIDS**

STONE DRESS
Printed jersey, 220 gsm.
96% organic cotton 4% elastane
J049 GREY/BLUE | **KIDS** 80-140 cl

BONE TURTLE SWEAT
Peached jersey, 200 gsm. 95% organic cotton 5% elastane
D064 STRONG BLUE | **KIDS** 80-140 cl

ECLECTIC OVERSIZED TEE
Special dyed jersey, 200 gsm. 100% organic cotton
C059 BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

BLUE BALLON SWEAT
Loop knit back jersey, 240 gsm. 100% modal
N025 PATRIOT | **KIDS** 80-140 cl | **ADULT** XS-XL

ECLECTIC PANTS
Special dyed jersey, 220 gsm.
95% organic cotton 5% elastane
H135 BLUE | **KIDS** 80-140 cl

BONE LEGGINGS
Peached jersey, 220 gsm. 95% organic cotton 5% elastane
S021 STRONG BLUE | **KIDS** 70-140 cl

BLUE PENGUINE PANTS
Loop knit back jersey, 240 gsm.
96% modal 4% elastane
H138 PATRIOT BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

DIP ROMPER
Tie & dyed loop knit back jersey, 260 gsm.
100% organic cotton
E031 BLUE | **BABY/TODDLER** 50-90 cl

STONE BALLON SWEAT
Printed loop knit back jersey, 240 gsm. 100% modal
N027 GREY/BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

ECLECTIC DRESS
Special dyed jersey, 220 gsm.
95% organic cotton 5% elastane
J051 BLUE | **KIDS** 80-140 cl

DIP SWEATER
Tie & dyed loop knit back jersey, 260 gsm.
100% organic cotton
D057 BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

STONE PENGUINE PANTS
Printed loop knit back jersey, 240 gsm.
96% modal 4% elastane
H139 GREY/BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

SPOOKY ZIP HOOD
Printed loop knit back jersey, 260 gsm.
100% organic cotton
V024 BLUE | **KIDS** 70-140 cl | **ADULT** XS-XL

DIP PANTS
Tie & dyed loop knit back jersey, 320 gsm.
96% organic cotton 4% elastane
H129 BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

SHAMPOODLE DENIMS
Denim stretch, 10.5 oz. 97% cotton 3% spandex
H127 DARK WASH | **KIDS** 70-140 cl | **ADULT** XS-XL

SPOOKY JOGGERS
All over printed loop knit back jersey, 260 gsm.
100% organic cotton
H134 BLUE | **KIDS** 70-140 cl | **ADULT** XS-XL

SOCIETY HOOD JACKET
Loop knit back jersey, 400 gsm. 100% organic cotton
M025 COBALT BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

SHAMPOODLE DENIM JACKET
Denim stretch, 10.5 oz. 97% cotton 3% spandex
M027 BLEACH | **KIDS** 80-140 cl | **ADULT** XS-XL

PLAY ZIP HOOD & TIGHTS/LEGGINGS
Terry, 240 gsm. NOTE! Sz 50-60 cl tights 70-90 cl leggings.
V021 | **U016** STRONG BLUE | **BABY/TODDLER** 50-90 cl

DROP PANTS
Loop knit back jersey, 400 gsm. 100% organic cotton
H131 COBALT BLUE | **KIDS** 80-140 cl | **ADULT** XS-XL

SHAMPOODLE DENIMS
Denim stretch, 10.5 oz. 97% cotton 3% spandex
H128 BLEACH | **KIDS** 70-140 cl | **ADULT** XS-XL

SHAMPOODLE TRACKSUIT
Jersey loop knit back, 280 gsm. 100% organic cotton
A037 BLACK | **KIDS** 70-140 cl | **ADULT** XS-XL

BONE TURTLE SWEAT
Peached jersey, 180 gsm. 95% organic cotton 5% elastane
D065 MANDARINE | **KIDS** 80-140 cl

BONE PANTS
Peached jersey, 220 gsm. 95% organic cotton 5% elastane
S022 MANDARINE | **KIDS** 70-140 cl

GOLD MANDARINE DENIM

HOT SOCKS
Warm knit. 100% acryl
L024 BLACK | **KIDS** 70-140 cl

SOCIETY HOOD JACKET
Loop knit back jersey, 400 gsm. 100% organic cotton
M026 MANDARINE | **KIDS** 80-140 cl | **ADULT** XS-XL

DROP PANTS
Loop knit back jersey, 400 gsm. 100% organic cotton
H132 MANDARINE | **KIDS** 80-140 cl | **ADULT** XS-XL

WHITE BALLON SWEAT
Jersey, 130 gsm. 100% organic cotton
N026 OFF WHITE | **KIDS** 80-140 cl | **ADULT** XS-XL

SHAMPOODLE DENIMS
Denim stretch, 10.5 oz. 97% cotton 3% spandex
H126 BLACK | **KIDS** 70-140 cl | **ADULT** XS-XL

PLAY ZIP HOOD & TIGHTS/LEGGINGS
Terry, 240 gsm. NOTE! Sz 50-60 cl tights 70-90 cl leggings.
V022 | **U017** MANDARINE | **BABY/TODDLER** 50-90 cl

DIP ROMPER
Tie & dyed loop knit back jersey, 260 gsm.
100% organic cotton
E032 BEET RED | **BABY/TODDLER** 50-90 cl

HOME LEG WARMERS
Flat knit 5 gg. 70% organic cotton 30% acryl
L028 ANTRACIT GREY | **ONE SIZE**

GHOST SWEATER
Garment dyed loop knit back jersey, 260 gsm.
100% organic cotton
D061 PRUNE | **KIDS** 80-140 cl | **ADULT** XS-XL

STONE DRESS
Printed jersey, 220 gsm. 96% organic cotton 4% elastane
J050 GREY/BEET RED | **KIDS** 80-140 cl

SUPERHERO TIGHTS
79% cotton 18% polyamid 3% elastane
S025 RED/PINK | **KIDS** 70-140 cl

ECLECTIC DRESS
Special dyed jersey, 220 gsm. 95% organic cotton 5% elastane
J052 PLUM | **KIDS** 80-140 cl

HOME SWEATER
Flat knit 5 gg.
70% organic cotton 30% acryl
D063 ANTRACIT GREY | **KIDS** 70-140 cl

ECLECTIC SKIMASK
Special dyed jersey, 200 gsm.
95% organic cotton 5% elastane
L032 PLUM | **TODDLER** | **KIDS**

DIP SWEATER
Tie & dyed loop knit back jersey, 260 gsm.
100% organic cotton
D058 BEET RED | **KIDS** 80-140 cl | **ADULT** XS-XL

ECLECTIC OVERSIZED TEE
Special dyed jersey, 200 gsm. 100% organic cotton
C060 PLUM | **KIDS** 80-140 cl | **ADULT** XS-XL

STONE BALLON SWEAT
Printed loop knit back jersey, 240 gsm. 100% modal
N028 GREY/BEET RED | **KIDS** 80-140 cl | **ADULT** XS-XL

HOME PANTS
Flat knit 5 gg.
70% organic cotton 30% acryl
H141 ANTRACIT GREY | | **KIDS** 70-140 cl

GHOST ROMPER
Garment dyed loop knit back jersey, 260 gsm.
100% organic cotton
E033 PRUNE | **BABY/TODDLER** 50-90 cl

DIP PANTS
Tie & dyed loop knit back jersey, 320 gsm.
96% organic cotton 4% elastane
H130 BEET RED | **KIDS** 80-140 cl | **ADULT** XS-XL

PRUNE
GREY
PLUMS

ECLECTIC PANTS
Special dyed jersey, 220 gsm. 95% organic cotton 5% elastane
H136 PLUM | **KIDS** 80-140 cl

PLAY
ZIP HOOD &
TIGHTS/LEGGINGS
Terry, 240 gsm.
NOTE! Sz 50-60 cl tights 70-90 cl leggings.
PAGE TOP: V022 | **U019** CROCUS

STONE PENGUINE PANTS
Printed loop knit back jersey, 240 gsm. 96% modal 4% elastane
H140 GREY/BEET RED | **KIDS** 80-140 cl | **ADULT** XS-XL

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WE ARE WONDERFUL ECLECTIC

Shampoodle®

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In spacious light basement
on Södermalm, Stockholm you will find the heart of Shampoodle.

The company started in 2006 by duo Jakob Wästberg, photographer & multi-talent geniuos, and Helene Stevenberg, a southern art director with a sixt sence for fashion, as a hobby project with a small collection of childrens clothes and a big will to conquer the world.

In 2011 when HaSeok Lee, a Seoul born marshall art specialist and South Korea's No.1 hard core scene producer teamed up on sales, it really took off.

Today, a couple of years later, the brand dress up parts of every bigger city's younger crowd. Working with agents and distributors in: Australia, Finland, France, Germany, Netherlands, New Zeeland, Japan, South Korea, Spain, Sweden, Switzerland, Taiwan & the US. And claim fame in selected stores in:

China, Cyprus, Canada, Denmark, Great Britain, Greece, Hong Kong, Israel, Italy, Kuwait, Lithuania, Norway, Russia, Saudi Arabia, Sierra Leone, Singapore and Ukraine.

SO, WHAT IS SHAMPOODLE?

We are the sporty bohemians! We always seem to end up making comfortable casual wear with a fusion of punk and hip hop on top.

Age, size or gender is a minor concern for us. We go for an effortless style with the only restriction to keep it within the limits of our own tag line - childishly comfortable clothes.

We believe that leasure (read: casual) clothes works for any occation, it's just a question of how you wear it. Often basic but never boring.

We try not to be to nostalgic in our designs even if we most often base them on cultural references and sampled experiences and inspiration from arts, science, music or movies.

CLEAN GREEN

It was never a decision, it was a given to be a socially aware company from day one.
To always have the welfare of our collaboration partners and the environment in mind.
This is not always an easy task having most of our production made across the world in India. But today almost all of our cotton garments are made in certified organic cotton* and we work close to our producers to make sure the production is made under good working conditions, because that is the only way to make a long time relationship. This process always continues!

THE FUTURE

Parts of our collections has always also been produced in size XS to XL, and with such a success that we now want the adult section to fly on it's own. Hopefully you will see the collection in a store next to you autumn/winter 2014!

* Control Union Certifications, The Netherlands

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